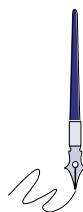




A THOUGHT FROM THE EXECUTIVE DIRECTOR

By Roxie Johnson



Anticipation. We all have it. We are all waiting for something, with an idea of what that something will look like when it arrives. Children excitedly wait for Christmas, anticipating a happy time of fun, family, yummy treats, and of course, gifts! Farmers eagerly await spring, anticipating a plentiful year of sowing and reaping their crops. During this Lenten season, we are eagerly awaiting Easter Sunday when we break from our fasting and celebrate the Lord's resurrection. But our eagerness goes beyond Easter; we look forward to the Lord's return when He will establish His kingdom on earth.

At Bella, hopeful anticipation is a part of the everyday. Daily, we open our hearts and minds to the leading of the Holy Spirit, anticipating ways that He will work through us to touch the hearts of the women, men, and families we serve, so that both lives and souls will be saved.

We also have and have had temporal anticipations. Twenty years ago, we anticipated offering medical services at Bella, which became a reality in 2008. Three years ago,

Board of Directors:

Ben Meyer
Jenna Burk
Caleb Garza
Brice Johnson
Roxie Johnson

Advisory Board:

Eric Nies

Medical Director:

Dr. Thomas Groeger, MD

Executive Director:

Roxie Johnson

Office Manager:

Michelle Macdonald

Nurse Sonographer:

Barbie Fredrick, RN

Executive Assistant:

Collette Day

Client Services Coordinator:

Beth Agee

Office Assistant:

Diane Gudahl

Continued on page 2

DIRECTOR'S LETTER, *continued from page 1*



we envisioned a Memorial Garden where parents of lost unborn children could come and memorialize their babies. Last year, the garden officially opened, and now we are eagerly waiting for spring when the garden will awaken and once again provide a place of healing for grieving parents and families.

This year at Bella, we are anticipating seeing more women at risk of abortion because we are investing in marketing services specifically designed to reach these women. There are several ways we are doing this. We are about to launch a new website, and our marketing company has been working with geo-fencing and SEO optimization so we have better exposure on the internet. We have a more defined presence on social media, and, at the advice of the marketing company, we have shortened our “doing business as” name to “Bella.” We will continue to use “Bella Pregnancy Resource Center” for our supporters and for legal purposes, but for the general community and our clientele, we are now simply known as “Bella.”

We are also eagerly anticipating the beginning and end of some remodeling at Bella this year. When we first moved into our building, we were blessed with the help of many businesses that

“...people are lost, hurting, and in need of Jesus...”

contributed materials and of several contractors who donated their services to remodel all but eight rooms on the east side of our building. Since then, we have been making do with these eight rooms, which have included worn-out carpeting, unmatched paneling, missing trim, patched walls, and bathrooms with old fixtures, no heat, and unneeded tubs. Since these are the rooms where we primarily serve our clients, we have decided it's time for some updates.

Of course, remodel projects on old buildings always provide many surprises, most of which are not so pleasant. And so, we are currently limping along, addressing each “surprise” with prayerful consideration of how to proceed as we go. (Please pray for us during this project; we need it!)

In the hubbub of every day, may we keep at the forefront of our anticipatory thoughts and prayers these two eternal truths: Jesus died, resurrected, and is coming again, and people are lost, hurting, and in need of Jesus and the grace, strength, and eternal salvation He provides. Maranatha! Come Lord Jesus.

Hope you have a Happy Easter. And don't forget to check out the information in this newsletter on Bella's Client Advocate Training that begins later this month. Even if you don't read this newsletter before the deadline to sign up, I'll get you in!

~Roxie

MEDICAL MINUTE

New Ultrasound Unit

As a shout-out to our donors, we are excited to share with you the impact your support makes. Cutting-edge ultrasound images are now mission possible for Bella as we ended last summer with a new ultrasound unit, the Alpinion E-Cube 8 Diamond. This thing really shines!!

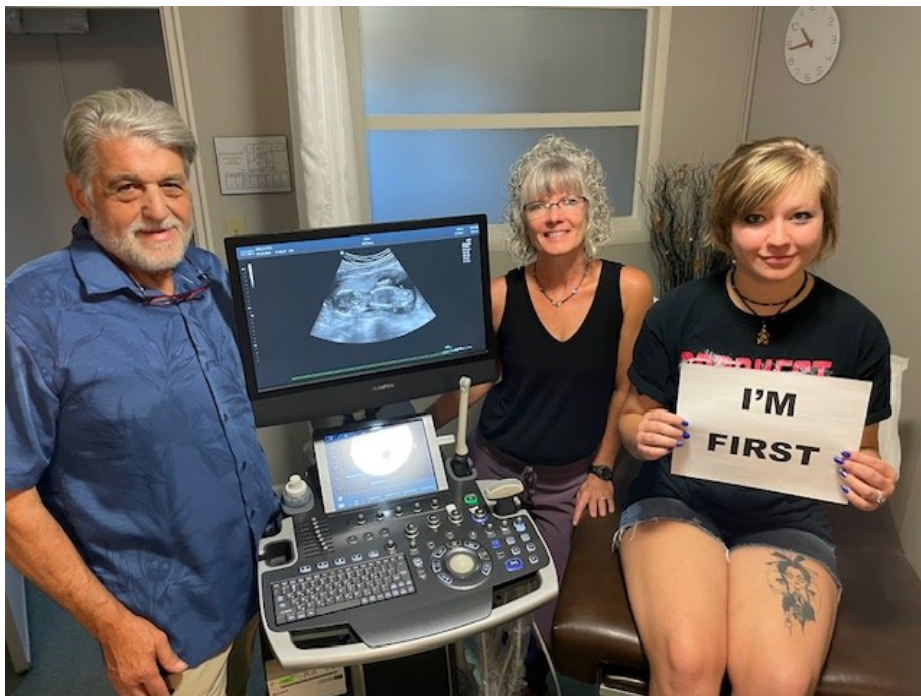
Pictured with the new unit is Phoebe; she volunteered to be the first one to be scanned with Bella's new E-Cube 8. (Congrats to Phoebe on her beautiful baby, and thank you for assisting Dr. Groeger and Barbie RN with getting some valuable training done.)

Thank you so much for your support. It means the world to us and to those we serve!

Barbie Fredrick, RN



"This thing really shines!!"



Pictured above is Bella's Medical Director, Dr. Thomas Groeger, MD, Registered Nurse Sonographer, Barbie Fredrick, and Bella client, Phoebe.

CELEBRATE LIFE GIFTS

- ♦ Mary Wickstrom gave a gift in memory of Linda Shaefer.
- ♦ Karen Evans gave a gift to honor her parents, Russel & Shirley Enns.
- ♦ An anonymous donor gave a gift in honor of Otto David Pearson, born to Cassie & Ben Pearson. Otto weighed 7# 13oz and was 20.5 inches long.

DIVINE APPOINTMENTS



Introducing Bella's New Office Assistant

Twenty-five years ago, my husband and I were at the Denver airport for the start of our anniversary celebration trip. There I unexpectedly encountered a young pregnant girl who was crying. My husband and I were able to arrange for her to safely travel home to her parents, and, after all these years, we remain in touch with her. This life-changing experience began my roundabout journey of working at Bella today.

I have been involved for over 35 years in various girls' and women's ministries; these have been such an integral part of my life. After meeting my special young lady at DIA and hearing her story, I was drawn to begin volunteering at Cheyenne Life Choice Pregnancy Center where I prayed I would have the opportunity to share some of my God-given talents.

"There I unexpectedly encountered a young pregnant girl who was crying."

Retirement in Spearfish opened a new door for me to volunteer as a Client Advocate at Bella. I have been treasuring my interactions with our clients and incredible staff for almost three years now. Recently, I accepted a position within Bella as the new Office

Assistant, and I am so thankful to have been given this opportunity.

There are times your heart can be broken at Bella and the days can be hard. This is when WE PRAY and trust the Lord to complete the process which we were given the honor to start.

Blessings come into our lives in so many ways; Bella has been a blessing to me, and I know it is a blessing to the community it serves.

Diane Gudahl

Office Assistant

DID YOU KNOW?

As part of Bella's new marketing plan, we have separated Facebook posts for donors/supporters from posts for potential clients. Friends of Bella can like us at Friends of Bella on Facebook, and potential clients can find us at Bella. We will post events, happenings, needs, and ways that the community/church have helped us throughout the year on the Friends of Bella page. So, come like us on Facebook!

<https://www.facebook.com/bellaspearfish/>

WHAT CLIENTS SAID ABOUT BELLA

"I loved everything-from the caring staff to the décor + coziness."

"Everyone was so friendly and helpful. So glad I came!"

"The best is how caring and welcoming everyone is. I got a cute little baby."

"Everyone is so nice & helpful. I love this place."

"I love that they said that I can come back!"

BELLA HAPPENINGS

CLIENT ADVOCATE TRAINING

Bella's Client Advocate Training is almost here! Unfortunately, we underestimated the time it would take to get this newsletter sent, so you will notice that the sign-up deadline on the enclosed flier says March 17th. However, we would love to have YOU in our training seminar! So, just call our office at 605-642-4140 before March 24th, and we will get you in! If you don't mind making up for lost time, you could still register up until March 27th, when we will have our first Zoom meeting. For more information, give us a call at Bella or see the enclosed registration flier.

VOLUNTEERS ARE ROCKSTARS

This month, we will be celebrating our medical director, Dr. Thomas Groeger, MD, on Doctor's Day on March 30th. However, we celebrate having Dr. Groeger as our medical director every day! He started volunteering his time in December 2008, which means he has been donating his valuable time for almost 17 years. What a testimony of his dedication to Bella and faithfulness to the Lord! If you see Dr. Groeger out and about, tell him "thank you" for his years of service at Bella!

We also want to acknowledge our rockstar volunteers! Volunteer Appreciation Week is April 20-26th, and are we ever appreciative of the wonderful people who volunteer for us at Bella!

Our client advocates volunteer a day of their time, energy, and amazing wisdom every week to serve our clients at Bella! They are truly the heart of our ministry! Our profound thanks to each of them.

Along with client advocates, we have volunteers in just about every area of Bella's ministry. Some of these include our board of directors, our fundraising committee, our boutique helpers, our gardeners, our office cleaners, our bulk mailing crew, our event helpers, and our handymen. Each one contributes far beyond anything we could imagine or think. You know who you are! Thank you!

MEMORIAL GARDEN

We are so grateful for all the generous donors and volunteers who have made Bella's Memorial Garden a reality! Now we would love for more individuals to learn about and utilize this beautiful space.

You do not have to be a client of Bella to use our Memorial Garden. It is available for all those who have experienced infertility, miscarriage, stillbirth, or abortion. If you or someone you know would like to make use of the garden, please give Bella a call at 605-642-4140. We can schedule a time for you to come and reflect in this peaceful space, paint a rock with your child's name or a date to place in our fountain, or hold a small memorial service in honor of your precious baby.

SAVE THE DATE!

Bella's 2025 Gala for Life is scheduled for Thursday, October 16th at the Spearfish Holiday Inn Convention Center. If you haven't already done so, please mark your calendar for this vital and very special fundraising event! Every year, we always hear comments how that year was the best one ever, and we are confident this one will be as well! More information will be coming your way in a few months.



BELLA'S BABY BOTTLE CAMPAIGN

Our hearts are full of gratitude for the 34 churches that participated in Bella's Sanctity of Human Life Sunday (SOHLS) Baby Bottle Campaign this January and February. Bella's Baby Bottle Campaign is one of the ways that Bella raises money to provide 100% free services to the women, men, and families we serve throughout the year.

Donations from the bottles are still being counted, but so far, the campaign seems to have been a success. With approximately 85% of the church's bottles counted, we have already surpassed \$26,000 in donations. Thank you to every individual, family, ministry, and church that participated in the campaign! Our heartfelt thanks also go to the churches that have signed up for the upcoming Mother's Day/Father's Day Baby Bottle Campaign! You are a blessing to this ministry!!

The following churches and ministries took part in Bella's SOHLS Baby Bottle Campaign:



Black Hills Baptist Church, Whitewood

Black Hills Cowboy Church, Beulah

Blessed Emmanuel Lutheran Church, Sturgis

Christian Life Center, Belle Fourche

Connection Church Youth, Belle Fourche

Connection Church, Spearfish

Countryside Church, Spearfish

Emmanuel Baptist Church, Belle Fourche

Faith Bible Church, Spearfish

First Baptist Church, Belle Fourche

Foothills Community Church, Sturgis

Global Methodist Church, Belle Fourche

Grace Fellowship Church, Spearfish

Grace Lutheran Church, Deadwood

Harding Community Church, Buffalo

Hillsview Church of the Nazarene, Spearfish

Immanuel Lutheran Church, Whitewood

New Covenant Presbyterian Church, Spearfish

Newcastle Foursquare Church, Newcastle

Nisland Independent Church, Nisland

North Point Christian Church, Spearfish

Open Bible Church, Sturgis

Rangeland Ministries, Reva

Slim Buttes Lutheran Church, Reva

Sojourn, Spearfish

St. Ambrose Catholic Church, Deadwood

St. Francis of Assisi Catholic Church, Sturgis

St. Joseph's Catholic Church, Spearfish

St. Mary's of the Sea Catholic Church, Newell

St. Patrick's Catholic Church, Lead

St. Paul's Catholic Church, Belle Fourche

St. Paul's Lutheran Church, Spearfish

Summit Open Bible Church, Belle Fourche

Three Rivers House of Prayer, Spearfish

CLIENT SERVICES

Introducing Bella's New Client Services Coordinator

Hi, everyone, my name is Beth Agee. I'm the new Client Services Coordinator here at Bella. My background is education where I spent time teaching in public school, homeschool, and private Christian school. I formally stepped away from that in 2021.

When my husband and I were looking to move to the northern Black Hills, I began looking for jobs that would be closer to home. I saw that Bella needed someone, and I had experience in nearly all the skills and tasks that were listed. I prayed about it and felt that God wanted me to apply. I have a love for the Lord and endeavor to do whatever He calls me to do. I am so happy to be here and am enjoying the work immensely. I am humbled by how everyone appreciates me being here and my efforts.

I have been married for almost 27 years to my husband, Mike, and we have two dogs at our new home in Deadwood. We have three children, ages 24, 23, and 21. My hobbies are reading and gardening.



Beth Agee

Client Services Coordinator

2024 Vital statistics



New Clients	112	Pregnancy Decision Coaching	12
Female	106	Clients who chose to carry to term	67
Male	6	Clients who chose abortion	3
Pregnancy Test Clients	83	Clients who chose adoption	0
Positive Tests	70	Abstinence/Relationship Counsel	37
Negative Tests	13	Spiritual Counsel/Gospel Message	49
% of At-Risk Pregnant Clients	14%	Post Abortion/Pregnancy Loss	5
Ultrasounds	83	Total In-Office Client Visits	850
Parenting Education Clients	41	Total Virtual Client Visits	200
Clients who received childbirth education	21		

Bella
pregnancy resource center
P.O. Box 755
119 E. Grant Street, Suite 2
Spearfish, SD 57783

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Spearfish, SD 57783

ADDRESS SERVICE REQUESTED

Check out Bella's website at
Bellapregnancy.com



Happy
Spring!



Bella